LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

Ad/I.D. No. PMBHA/770-A3 - Job No. M49132- "PEACE & QUIET" - PAGE BLEED - (5 3/4" x 8 3/4")-4/c - RETIRED MILITARY - 1997

A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © Philip Morris Inc. 1997

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